



Case Study

Lakes of Happyness

India's lakes and natural water bodies are essential to local ecosystems and communities. However, in recent years, rapid urbanisation has significantly contributed to their degradation. At Nexus Select Trust, we recognise that water scarcity is not just an environmental challenge, but a social one. Our Lakes of Happyness initiative, launched as part of our CSR efforts in FY 2022, is our commitment to restoring these vital ecosystems. Through targeted restoration projects, we focus on rejuvenating lakes to recharge groundwater tables, improve water quality for surrounding communities and revive biodiversity in the region. These efforts help restore natural balance, support local livelihoods and offer long-term ecological and social benefits.

The Transformation:

Number of lakes adopted	14 lakes
Total area of water bodies restored	~200 acres
Increase in water storage capacity	~3000 Mn ltrs/ annum
Lives impacted	2,00,000+ people
Local job opportunities created	1,000+
Restoration target by 2027	20 lakes

