Happyness for Her

Menstrual Health and Hygiene Awareness

Happyness for HER focuses on empowering women and girls through menstrual hygiene and cervical cancer awareness workshops. In FY 2025– 26, the program reached over 25,000 women and girls. Since its inception in 2019, it has impacted more than 200,000 women and girls across 15 cities. The initiative has also distributed free sustainable sanitary products to promote safe menstrual health while keeping environmental sustainability in mind.

Key Highlights:

2,00,000+ Women & girls empowered	**15,00,000+** Sustainable sanitation products distributed annually
40+ Inhouse 'Happyness for HER' ambassadors	**3,00,000+** Women and girls to be empowered by 2030